



## News Release

### ThriveRx Celebrates the Opening of New Pharmacy in Boston Area

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(Cincinnati, Ohio) January 24, 2011 – ThriveRx™ announces the opening of a new pharmacy in the Boston area, located at 266 West Cummings Park, Woburn, MA. To celebrate the opening of the new facility, ThriveRx will sponsor an Open House on Tuesday, February 8, between 6:00 p.m. and 8:00 pm.

According to Deborah Pfister, Director of Nutrition Services at ThriveRx/BioRx, “Our new pharmacy location will allow us to facilitate deliveries and better serve East Coast patients, supplementing service from our other locations. ThriveRx™ is consumer-oriented and we will continue to focus on home nutrition products and clinical services that are customized to each person’s unique nutritional requirements.” She adds, “Our goal is to enhance consumers’ quality of life through clinical excellence, customized care and consumer advocacy.

To RSVP for the Open House event, please contact Melissa Pariseau at 978-501-0842, or via email at [mpariseau@thrivervx.net](mailto:mpariseau@thrivervx.net) by February 2, 2011. ThriveRx’s Woburn pharmacy can be reached toll-free by phone at 888-684-7483, or by fax at 888-401-8557.

#### **About ThriveRx**

ThriveRx, a division of BioRx, LLC, specializes in highly customized care for individuals with chronic nutritional deficiencies who require intravenous nutrition and tube feeding. The company has been serving patients in 48 states since its founding in 2005. BioRx is one of the nation’s fastest growing providers of specialty pharmaceuticals, with facilities in Cincinnati, OH; Urbandale, Iowa; and High Point, NC. To learn more about ThriveRx, visit [www.thrivervx.net](http://www.thrivervx.net)

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